



The Netherlands Business Support Office - NBSO Brazil in Belo Horizonte, invites for participation at:

## SEMINAR URBAN MOBILITY

**Dutch experience in urban mobility;  
Sustainable and Innovative Ideas**

**Location:** DER/MG Avenida dos Andradas, 1120 - Centro - Belo Horizonte

**Date:** September 23, 2015, at 08:30 hours

The seminar presents the experience of the Netherlands in matters related to traffic and urban logistics, as well as sustainable solutions to common daily problems of cities with high population densities.

**Programme** (simultaneous translation will be available during the presentations)

08:30 hrs – Welcome coffee and Registration

09:00 hrs – Opening Session with local authorities and NBSO Brazil

09:20 hrs – Urban Mobility in The Netherlands by Mr. Hans Nijland – Senior Researcher [PBL / ministry of Infrastructure & Environment](#)

09:35 hrs – Bicycle Mobility by Mrs. Hillie Talens – Project Manager [Crow](#)

09:50 hrs – Lean & Green + Green Deal Zero Emissions City Logistics by Mr. Harsha Dijk – Program Manager [Connekt](#)

10:05 hrs – Amsterdam Large Scale Smart Mobility Pilot by Mr. Laurens Steen, Representative [TNO Brasil](#)

10:20 hrs – Public Transport, Efficiency and Excellence on a multi-modal system by Mr. Jan Willem Proper – Professor Logistics & Transport [NHTV](#)

10:35 hrs – Q&A / Coffee

11:00 hrs – Empresa de Transportes e Trânsito de Belo Horizonte – BHTRANS, Mr. Célio Freitas Bouzada – Director of Planning

11:20 hrs – Secretaria de Estado de Transportes e Obras Públicas de Minas Gerais – SETOP, Mr. Renato Guimarães Ribeiro – Subsecretary Regulation of Transport

11:40 hrs – Questions and conclusion

11:55 hrs – Thematical Round Tables (in English):

- Urban Logistics & Smart Highways – *Competitiveness and sustainability in an urban environment*
- Public Transport – *Efficiency and Excellence on a multi-modal system*
- Sustainable Mobility – *Technologies & practical smart solutions, safety on shared lanes*

12:55 hrs – Closing

**RSVP** Please confirm name and function of the participant before 21 September by e-mail to [msouza@nbso-brazil.com.br](mailto:msouza@nbso-brazil.com.br). Information and contact Marcos Souza +55 (31) 3504 3381. **Limited attendance.**

In partnership with:



## Profiles of the Dutch organisations of the guest speakers

[PBL Netherlands Environmental Assessment Agency](#) is the national institute for strategic policy analysis in the fields of the environment, nature and spatial planning. It is part of the Dutch Government, more specifically the Ministry of Infrastructure and the Environment.

### Field of operation:

To contribute to improving the quality of political and administrative decision-making by conducting outlook studies, analysis and evaluations in which an integrated approach is considered paramount. Policy relevance is the prime concern in all the studies. It conducts solicited and unsolicited research that is always independent and scientifically sound.

[CROW](#) is the technology platform for transport, infrastructure and public space. It is a not-for-profit organisation in which government and business work together in pursuit of their common interests through the design, construction and management of roads and other traffic and transport facilities.

### Field of operation:

Active in research and in issuing regulations, CROW focuses on distributing knowledge products in the area of traffic, transport and infrastructure; knowledge transfer and knowledge management.

[CONNEXT](#) is an independent network of over 125 companies and authorities that links up parties to improve mobility in the Netherlands in a sustainable manner.

### Field of operation:

Under the Urban Logistics theme, one of its programmes, Lean and Green, aims to encourage business and government bodies to move to a higher level of sustainability by taking measures that not only yield cost savings, but at the same time reduce the burden on the environment.

[TNO](#) is a player in a growing international network comprised of leading scientific institutes, companies with ambitious development profiles, universities and other partners in knowledge.

### Field of operation:

Acting on Research and Development independently, TNO aims to present practical and innovative solutions to society.

[NHTV](#) is a centre for higher education and expertise in the fields of games and media, hotel and facility, urban development, logistics and mobility, tourism and leisure. It is considered one of the top-leading education institutions in its area.

### Field of operation:

PhD Jan Willem Proper has worked with the University NHTV since 1976 and is currently Associate Professor in transport and logistics. He is involved in education and strategic development committees. He was President of the European Monitoring Committee (EMC) of the European FEANI Engineering Organization of the mandate



This event is realised in the scope of the National Week of Traffic by:



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